

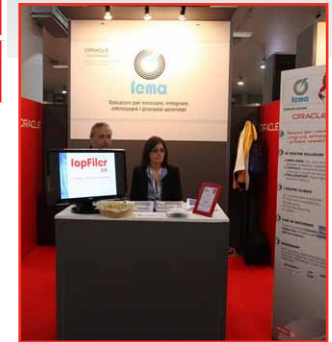


TYPE	SERVICES INCLUDED	BOOTH 9sqm PRICE LIST	
<b>ONLY STAND</b>	<p>9 sqm turn key <b>fully equipped booths</b></p> <p><b>Company logo and contacts + company profile</b> included both in the alphabetical exhibitors list published online (<a href="http://www.smau.it">www.smau.it</a>) and in the directory the publication "Agenda dell'Innovazione e del Trade"</p> <p><b>Gallery products / solutions</b> on <a href="http://www.smau.it">www.smau.it</a> in the section of the web site dedicated to the products submitted by exhibitors at the Fair (up to 3 products / solutions)</p>	<p><b>3,600* €</b> (Only to Roadshow 2012)</p>	
<b>END-USER SILVER</b>	<p>9 sqm turn key <b>fully equipped booths</b></p> <p><b>Company logo and contacts + company profile</b> included both in the alphabetical exhibitors list published online (<a href="http://www.smau.it">www.smau.it</a>) and in the directory the publication "Agenda dell'Innovazione e del Trade"</p> <p><b>Gallery products / solutions</b> on <a href="http://www.smau.it">www.smau.it</a> in the section of the web site dedicated to the products submitted by exhibitors at the Fair (up to 3 products / solutions)</p> <p><b>Presentation of 1800 characters</b> of your product or solution related to a specific thematic area</p> <p><b>Visibility on the web site and in the publication "Agenda dell'Innovazione e del Trade"</b> with the presentation of your product/solution</p> <p>At the end of the event, <b>delivery of a database</b> containing contacts of visitors and profiled business decision makers interested in your category (300 contacts)</p> <p>Online system "<b>Segna in Agenda</b>" which allows you to contact before the event all the ICT dealers who declare an interest for your Company during the registration on <a href="http://www.smau.it">www.smau.it</a> . This list of contacts, with all the company data, is available in real time through the Exhibitors Reserved Section online before the event.</p> <p><b>Not-limited electronic personalized invitations</b> to visit Smau exhibition reserved to your customers and prospects. This list of contacts who register on <a href="http://www.smau.it">www.smau.it</a> with your invitation code, with all the company data, is available in real time through the Exhibitors Reserved Section online before the event.</p>	<p><b>5,500* €</b> (Roadshow 2012)</p> <hr/> <p><b>6,500* €</b> (Milano 2012)</p>	
<b>END-USER GOLD</b>	<p>9 sqm turn key <b>fully equipped booths</b></p> <p><b>Company logo and contacts + company profile</b> included both in the alphabetical exhibitors list published online (<a href="http://www.smau.it">www.smau.it</a>) and in the directory the publication "Agenda dell'Innovazione e del Trade"</p> <p><b>Gallery products / solutions</b> on <a href="http://www.smau.it">www.smau.it</a> in the section of the web site dedicated to the products submitted by exhibitors at the Fair (up to 3 products / solutions)</p> <p><b>Case history</b> of your client realized by the School of Management Politecnico di Milano</p> <p><b>Visibility on the web site and in the publication "Agenda dell'Innovazione e del Trade"</b> with the presentation of the case history of your client related to a specific thematic area</p> <p>Participation to the <b>ICT Innovation Prize</b>: the case history of your client will be awarded together with the most innovative enterprises and public administrations</p> <p>At the end of the event, <b>delivery of a database</b> containing contacts of visitors and profiled business decision makers interested in your category (500 contacts)</p> <p>Online system "<b>Segna in Agenda</b>" which allows you to contact before the event all the ICT dealers who declare an interest for your Company during the registration on <a href="http://www.smau.it">www.smau.it</a> . This list of contacts, with all the company data, is available in real time through the Exhibitors Reserved Section online before the event.</p> <p><b>Not-limited electronic personalized invitations</b> to visit Smau exhibition reserved to your customers and prospects. This list of contacts who register on <a href="http://www.smau.it">www.smau.it</a> with your invitation code, with all the company data, is available in real time through the Exhibitors Reserved Section online before the event.</p>	<p><b>7,700* €</b> (Roadshow 2012)</p> <hr/> <p><b>9,000* €</b> (Milano 2012)</p>	

\* Price is considered without VAT

TYPE	SERVICES INCLUDED	BOOTH 9sqm PRICE LIST
TRADE	9 sqm turn key <b>fully equipped booths</b>	<p><b>5,500* €</b> (Roadshow 2012)</p> <hr/> <p><b>7,000* €</b> (Milano 2012)</p>
	<b>Company logo and contacts + company profile</b> included both in the alphabetical exhibitors list published online ( <a href="http://www.smau.it">www.smau.it</a> ) and in the directory the publication "Agenda dell'Innovazione e del Trade"	
	<b>Gallery products / solutions</b> on <a href="http://www.smau.it">www.smau.it</a> in the section of the web site dedicated to the products submitted by exhibitors at the Fair (up to 3 products / solutions)	
	<b>Visibility on the web site and in the publication "Agenda dell'Innovazione e del Trade"</b> with the presentation of your product/solution dedicated to the ICT channel operators (your solutions, your services, ICT channel partners you are looking for)	
	<b>Visibility at the booth with a totem</b> dedicated to the IT channel operators (2mt high) with the description of your products/solutions and the partner you are looking for	
	<b>Speech at your booth:</b> the contacts of the visitors who declare the interest of taking part to the speech during the registration on <a href="http://www.smau.it">www.smau.it</a> , is available in real time through the Exhibitors Reserved Section online before the event.	
	At the end of the event, <b>delivery of a database</b> containing contacts of visitors and profiled business decision makers interested in your category (300 contacts)	
Online system " <b>Segna in Agenda</b> " which allows you to contact before the event all the ICT dealers who declare an interest for your Company during the registration on <a href="http://www.smau.it">www.smau.it</a> . This list of contacts, with all the company data, is available in real time through the Exhibitors Reserved Section online before the event.		
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**CHARGE FOR EXTRA SERVICES**

- ▶ Turn key fully equipped booths of 16 sqm or more
- ▶ More thematic areas with database of 300 contacts and visibility on the web site and in the "Agenda dell'Innovazione e del Trade"
- ▶ Upgrade Business / Trade
- ▶ Call center on your database
- ▶ Totem+visibility on line+database of 150 contacts

For any further information  
contact us at  
[contact@smau.it](mailto:contact@smau.it)

