

# SERVICES OFFERED TO PARTECIPATE AT SMAU



Turn **key fully equipped** booth functional for lead generation and networking opportunities.



Promotion of your products or solutions through **Smau Discovery** service, the info point carried out by qualified staff who helps companies, public local institutions and professionals in their visit at the fair, suggesting the exhibitors and the training sessions more in line with their needs.



**Networking** opportunities organized by Smau during the event.



**Company profile (logo and contacts, mission, products and clients)** included in the alphabetical list published online on [www.smau.it](http://www.smau.it).



Participation in one of the sessions of **90' Speed Pitching** during which the solutions and products of companies and innovative startups dedicated to a specific audience are presented: from manufacturing to tourism, from trade to local authorities to digital. Each company has the opportunity to establish business relationships, partnerships, contacts to develop new business.



**Media relation** through coordination with your press office and distribution of your press release through our Press Room online and social networks.



**Online system "Segna in Agenda"** which allows you to contact before the event all the visitors who declare an interest for your company during the registration on [www.smau.it](http://www.smau.it). This list of contacts, with all the company data, is available in real time through the Exhibitors Reserved Section online before the event.



At the end of the event, **delivery of a database** containing contacts of profiled visitors selected on the basis of the following criteria (industry, turnover, number of employees, etc).



**Not-limited electronic personalized invitations** to visit Smau exhibition reserved to your customers and prospects. The list of contacts who register on [www.smau.it](http://www.smau.it) with your invitation code, is available in real time through the Exhibitors Reserved Section online before the event with all the company data.



Selection of a **case history** of one of your clients and participation to one session SMAU Live Show dedicated to one of the focus of the event linked to the success story.



Smau introduces in its format the new dimension **SMAU ICT**, addressed to the target of IT Manager, Network Engineer and all the other roles involved in the adoption of new technologies inside the companies. It is possible to organize visibility activities, technical training and other projects in order to reach the target of ICT professionals.